

INTERCOLLEGIATE BROADCASTING SYSTEM

1962 NATIONAL MEETING

ADVANCE PROGRAM

8 to 10:30 am Registration and Coffee Hour
Tour WYBC

9:30 to 11:30 Morning Sessions

A1 ENGINEERING

Fm Applications, Bill Malone, IBS.

Fm Technical Operations, Steve Lewis, WYBC.

A2 ADVERTISING

Common Problems of the Sales Department,
Stephen Trivers, Account Executive WCOP, Boston.
Representation for National Advertising, Robert Vance,
General Manager, College Radio Corporation.

A3 PROGRAMMING

Building Better Newscasts, Charles Conrad, IBS.
College Radio Networking, Steve Fargotstein,
General Manager, College Radio Network.

A4 MANAGEMENT

Station Managers' Colloquium, Harry Joseph, IBS.
Station Promotion, John Pegram, IBS.

A5 PRODUCTION

Production Techniques, Michael Skol, WYBC-FM.

12:00 to 1:15

LUNCHEON BANQUET - At Morey's

1:45 to 3:15

GENERAL SESSION

Featured Speaker: Samuel Sharkey, Editor, NBC News.

3:30 to 5:30

Afternoon Sessions

B1 ENGINEERING

Carrier Current Transmission, Paul Baxter, WYBC.
Audio Facilities of WRCT, Don Furgerson, WRCT.

B2 AUDIENCE RESEARCH

Listener Polling - Theory and Techniques, Professor
Leonard Doob, Yale University.

Surveying the College Radio Audience, Tom Bletcher, IBS.

B3 F M

Fm Applications, Charles Quigley, IBS.

Fm Programming, Ed Richards, IBS.

B4 STATION EXECUTIVES

Station Image: Internal and External Management Tool,
Stephen Greyser, Assistant Editor, Harvard Business Review.
Marksmanship Management, Robert H. Teter, Vice
President, Radio and Television Executives Society.

6:00 to ??

IBS NATIONAL AND REGIONAL STAFF

Informal Dinner and Meeting

*I understand
one of your
men from the
Sports dept
may replace Conrad
here.*

INVESTIGATION REPORT

1001 WEST 10TH STREET

ALBANY, NEW YORK

REPORT OF THE ALBANY POLICE DEPARTMENT
ON THE MATTER OF THE ALBANY POLICE DEPARTMENT

1001 WEST 10TH STREET

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